



Research Area
Technology,
Innovation, Marketing,
Entrepreneurship

RWTHAACHEN
UNIVERSITY



INNOVATION RESEARCH SEMINAR (IRS)

PROF. FRANK T. PILLER, PROF. T. OLIVER SALGE

SYLLABUS

RWTH Aachen University | School of Business and Economics
TIME Research Area | Lehrstuhl Technologie- und Innovationsmanagement
time.rwth-aachen.de | Kackertstrasse 7, Aachen

Teaching assistant:
Dr. Kathleen Diener | diener@time.rwth-aachen.de

WINTER TERM 2019/20

1 COURSE OVERVIEW

Course Name	INNOVATION RESEARCH SEMINAR (IRS)
Degree Programs	1. Master BWL 2. Master Wi.Ing. 3. Master Wirtschaftswissenschaften Note: This is a seminar for doctoral and <u>advanced</u> master students.
Lecturers	This is a course jointly offered by the TIM (Piller) and ISO (Salge) groups.
Coordinator	Dr. Kathleen Diener (diener@time.rwth-aachen.de)
Location, Time	TIM ISO Social Area, Kackertstr. 7, 3rd floor, Wednesdays 10:30 – 12:00 (Kick-Off session with course coordinator: Oct 9th 2019)
Content Description:	In this seminar, participants will obtain the opportunity to present and/or discuss current research from the field of technology and innovation management broadly defined. The seminar will serve primarily as a forum to solicit constructive feedback on own research projects. As such, it is particularly valuable for Ph.D. students seeking ideas on how to overcome conceptual and/or empirical challenges they find themselves confronted with in the various stages of their project. In addition, the seminar might feature internal and/or external speakers presenting their own research or providing insights into such topics as academic publishing or academic career trajectories.
Qualification Objectives:	This seminar seeks to enhance participants' ability to: (1) present their own research ideas and findings, (2) solicit input on theoretical and empirical challenges they are faced with, and (3) provide constructive feedback on research presented by fellow participants.
Literature:	Relevant literature will be announced during the semester.
Examination / Grading	The final grade can be composed as follows: <ul style="list-style-type: none"> • Option A: Colloquium & presentation (50%) and paper (50%) • Option B: Colloquium & presentation (50%), and oral examination (50%, 15min) • Option C: Paper (50%) and oral examination (50%, 15min.) • Option D: Oral examination (100%, 15min.) <p>The exact form of examination (A, B, C or D) will be announced at the start of the course. Unless announced differently, option A applies. Paper submission for winter term 2019/20 is 10.03.2020.</p>
Participation Requirements:	<ul style="list-style-type: none"> ▪ (1) Successful completion of at least two master-level courses offered by the TIME Research Area ▪ (2) Solid command of English ▪ (3) Willingness to engage in preparatory readings of research papers
Group Size:	Max. 5
Workload:	Approx. 24 hours of lecturing and discussion and 120 hours of individual preparation
Teaching:	Research presentations and discussions. Compulsory attendance.
Language:	All lectures and materials will be in English language.
Credits:	5